

# Meet the Executive Team



## **Lynda Sagona - Chief Executive**

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Lynda was appointed Chief Executive of United Welsh in October 2016.

A Chartered Surveyor, Lynda developed her career with the Welsh Development Agency as Senior Asset Manager responsible for the management of the Agency's land and property portfolio. Following merger of the WDA into the Welsh Government, Lynda worked within the Value Wales team as Head of Schools Capital Projects and Principal Estates Surveyor. Her role included working with local authorities and other public bodies to identify and release land for the delivery of affordable housing and encourage the collaborative procurement of capital projects.

Lynda joined United Welsh in 2009 as Director of Housing & Communities and led in the transformation of the Association's asset management services, developing and implementing a unique model of delivery via the Association's wholly owned subsidiary, Celtic Horizons, in partnership with a leading commercial provider. Lynda has also led in the redesign of the Association's older persons and supported housing services.

Lynda maintains an active role with RICS Wales and is a member of the Institution's South East Wales Board.



## **Richard Mann - Deputy Chief Executive and Group Director Operations**

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Richard has worked in the Housing Sector for over 20 years, predominantly in Housing Development. He started his Housing Development career in Hampshire overseeing a major regeneration programme in Basingstoke. Returning to Wales in 2000 he was employed as the Development Manager for Cardiff Community Housing Association. Richard has been a Director at United Welsh since 2005 and is proud to have not only overseen growth in the numbers of properties delivered but to be involved in the development of major regeneration programmes and environmental innovation. He is a member of the Royal Institution of Chartered Surveyors (Building) and has served as the Chairman of Community Housing Cymru's Technical Services.



## **Neil Chidgey- Group Finance Director**

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Neil joined United Welsh in 2019 as Group Finance Director. He is a Fellow of the Chartered Institute of Management Accountants and has Director experience of more than 25 years. Neil has worked extensively in the private sector and has experience in Housing Development, Construction and Support Services including Social Housing Maintenance and has worked with a number of Local Authorities and Housing Associations.



## **Huw Davies - Director of Resources**

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Huw was appointed as Director of Resources in May 2019 after joining United Welsh as Head of IT. Huw brings private sector experience to the team having provided IT solutions to the Logistics and Manufacturing sectors. Prior to joining United Welsh, Huw carried out a technology transformation programme for one of Wales' leading digital and media agencies.